304. *[Transferred to 16th December,* 1993]

Steps to Project Indian Tobacco in International Market

305. SHRI HANUMANTHA RAO: Will the Minister of COMMERCE be pleased to state:

(a) what are the details of long term measures propostd to be taken by Government to project Indian tobacco in the International market; and

(b) the names of the new markets being considered for tobacco export?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION AND THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI KAMALUDDIN AHMED): (a) Longterm measures include:

— Participation in the International Trade Fairs and Exhibitons to create better awareness for Indan tobacco.

— Taking up Trade delegations on a regular basis to various countries and focus on Indian tobacco during the discussions with importers.

— Despatch of colour brochures on various types and styles of tobacco grown in India to all the importers in the world highlighting the quality and price competitiveness of Indian tobacco.

— Streamlining the existing gradng systems at farmers level in line with the international grading systems.

— To constantly improve quality and productivity of Indian tobacco and expand the production base of quality tobacco.

(b) The Committee on Long Terms Strategy for FCV Tobacco constituted by the Government identified markets like France, Portugal, Spain, Australia, Tunisia, Morocoo, Phillipines, Indonesia, Poland, Hungary, Vietnam, Bulgaria, Egypt, Algeria and Iraq as new and potential markets for Indian Virginia tobacco.

Draft Final Act of Urugway Round of Negotiations

306. SHRI BHUPINDER SINGH MANN: Will the Minister of COMMERCE be pleased to state:

(a) what are the products included in chapter 'L' of the Draft Final Act of Urugway Round of Negotiations during the last three years;

(b) Aggregate Measurement of support on how many products is negative with details thereof; and

(c) what is the value of agricultural output in terms of crores of rupees since 1989 till present year as provided in the Aggregate Measurement of support?

THE MINISTER OF COMMERCE (SHRI PRANAB MUKHARJEE): (a) to (c) The Aggregate Measurement of Support (AMS), in terms of the Draft Text of the Agreement on Agriculture, contained in the Draft Final Act of the Uruguay Round, was calculated in respect of the following products, and has been indicated whereever negative.